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COP21: RENAULT IS COMMITTED TO FIGHTING GLOBAL WARMING

EDITORIAL

As you are aware, given the disruptive changes in the climate that are having a growing impact on day-to-day life and the economy, the United Nations has been organising an annual international climate change conference for the past 20 years. This event has, among other things, raised awareness of the extent to which the world's climate is our common asset and also underlines how much industry and cars in particular are still extremely dependent on fossil fuels...

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GROUPE RENAULT, OUR ENVIRONMENTAL FOOTPRINT

MOBILITY FOR ALL

AGREEMENT BETWEEN MOPeasy AND RENAULT MOBILIZ TO DEVELOP AN ECO-MOBILITY SOCIAL PROJECT

EDITORIAL



Photo : © MARTIN-GAMBIER, Olivier.

As you are aware, given the disruptive changes in the climate that are having a growing impact on day-to-day life and the economy, the United Nations has been organising an annual international climate change conference for the past 20 years. This event has, among other things, raised awareness of the extent to which the world's climate is our common asset and also underlines how much industry and cars in particular are still extremely dependent on fossil fuels.

The 21st conference will take place in Paris-Le Bourget. It will enable the 196 parties to come to a universal and constructive agreement as well as to agree on the

associated funding required to limit the increase of the Earth's temperature to no more than 2° C by 2050. If this is not achieved, the technological and financial resources at our disposal will not be enough to contain a disruption that will become uncontrollable. Thus, we are the first generation to understand and comprehend the mechanisms and consequences of climate disruption and probably the last generation that can act effectively and make scientists and politicians aware of the urgency of the situation.

In addition, France has decided to make the COP21 a conference of solutions. It is rallying companies that have invested in R&D to propose products and services that

produce the lower levels of CO₂ and consume less energy. Renault is one of these companies. Our global carbon footprint has diminished by a little over 3% per year since 2010 for all of our activities. In addition, our range of electric cars is a proven and effective solution for the problem of climate change.

This is why the Renault-Nissan Alliance has decided to be an official partner of COP21 by providing the 20,000 delegates accredited by the UN with a 100% electric system of mobility. The environmental benefits of electric vehicles (EVs) are very significant. They produce zero CO₂ emission, 50% less emissions on average over their entire life cycle compared to thermal vehicles and also improve the quality of the air, particularly in cities, and are less noisy. To maximise these benefits, it is essential to take things to a much higher level.

We have asked our employees if they are willing to participate directly in this operation by becoming ambassadors who will drive the official delegates in EVs. Proud of this concrete solution and concerned by the problems of climate change, a very large number responded to our appeal. They are concerned for future generations and want to invest their efforts and achieve results in making automobile traffic less damaging to the climate. Spurred by the conviction that electric vehicles are a solution that is accessible to the majority of people, the Alliance is also sincerely committed to reducing the negative impact of its activity.

Claire Martin

Director for Corporate Social Responsibility
and Director of the Renault Foundation

THEY SAID



3 QUESTIONS TO BRICE LALONDE

United Nations Assistant Secretary-General
on Sustainable Development

What are the main topics of concern for the COP21?

Climate is the main concern. We have to limit the warming of the planet in order to reduce the adverse consequences for our societies and future generations. To do this, we have to stop greenhouse gas emissions. We have been struggling with the same issue for the past 20 years since the first United Nations climate conference. How can the 195 member

countries be made to commit to a plan to reduce greenhouse gas emissions to specifically defined levels? One shouldn't forget that the COP is the only vehicle with international legitimacy. The vote of the smallest island has the same weight as the vote of Russia, for example. The subject of negotiations, as well as the form they should take, make this event an extraordinary place for negotiations that is of vital importance for the human race, but it is also complex, so it isn't perfect...

What is expected from companies?

We have a common enemy: carbon and fossil fuels. Their combustion is in the process of overturning the future of humanity. But fighting against global warming requires transforming our methods of production and transformation. How can this be done without the



corporations? It would be impossible! They know that climate change is happening and that they cannot avoid it because of the costs that its consequences give rise to as well as the regulatory risks they incur. As good citizens, they are very aware that they can only develop in a society that is healthy. With the electric car, the Renault-Nissan Alliance was able to develop a concrete solution in response to climate concerns. It's a great solution! Other sectors also have solutions. They need stable, predictable policies in order to be able to work. And the heads of state of the whole world must be able to help them in this regard.

What does COP21 have to achieve to be considered a success?

These negotiations have been going on for 21 years. An agreement is vital but it is particularly the signal given to corporations that is important. Fixing a price for carbon, for example, would be beneficial because it would direct investments toward supporting the development of renewable energies. Certain entities in the financial world have understood this and we are seeing an increasing number of sovereign funds removing fossil fuels from their portfolios. I will conclude by saying that the causes for enthusiasm and hope are just as large as the causes for despair and anxiety. In any case, only by mobilising the world economy will it be possible to reduce climate change.

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THE RENAULT GROUP IS COMMITTED TO FIGHTING GLOBAL WARMING

As a result of human activities, an excess amount of CO₂ in the atmosphere is steadily warming the planet. It is a phenomenon that is driving climate disruption and has

economic and social consequences that affect each and every one of us. Jean-Philippe Hermine, Director for the strategy and environmental plan of the Renault Group, explains the strategy Renault is implementing to reduce its carbon footprint.

“Keeping the temperature rise under 2° up to 2100 is necessary in order to preserve the planet's ecosystem. The recommendations of the Intergovernmental Panel on Climate Change (IPCC) to achieve this are clear: greenhouse gas emissions must be reduced by 40% to 70% by 2050. The source of almost 14% of greenhouse gas emissions, the impact of the individual transportation sector on climate change is very apparent. Within the Group, and because we realised how much

REDUCING THE ENVIRONMENTAL FOOTPRINT OF OUR VEHICLES

For close to 20 years, Renault has founded its environmental policy on the management of the life cycle of its vehicles, from the extraction of the primary materials required for their manufacture to their recycling at the end of their lifetime as well as their production, distribution, use and maintenance. In order to measure the reduction in the environmental impact of its vehicles, the Group conduct a Life Cycle Assessment (LCA) on each new model.

This international ISO 14040 standardised methodology measures the five main potential impacts that a vehicle can have on the environment throughout its entire life cycle, including global warming and the depletion of natural resources, which are considered to be global impacts, the formation of low level ozone (or photochemical ozone), acidification and eutrophication (pollution of aquatic ecosystems) as well as local impacts. The results of the LCA show that Renault is reducing the environmental footprint of its vehicles from generation to generation. For example, there was a greater decrease in the impact of the Clio from 18% to 24% between two generations. The decrease in impact for the Twingo improved from 21% to 28%.

To learn more, go to: https://www.youtube.com/watch?v=Jtu_oRCptfs

was at stake very early on, we cut our vehicles' fuel consumption by half over 20 years. We were the first to apply energy efficiency measures in our factories, to expand the use of renewable energies and to optimise our trucks' and containers' fill rate. More recently, we have made the reduction of our carbon footprint a part of our strategic plan, with an objective of -3% per year per vehicle between 2010 and 2016. It is an ambitious

objective because it corresponds to the recommendations of climate experts.

Finally, with the electric vehicle, we have a positive solution for fighting effectively against the warming of the planet because it does not emit any CO₂ during use and in the future its source of electric energy will contain less and less carbon. In addition, although the nature of the energy produced locally, which is necessary for

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charging the battery, has an impact, a strong trend can be observed where its carbon content is steadily diminishing. At the end of 2014, renewable energies constituted 56% of new constructions internationally and 72% within Europe. In addition, the growing availability of electricity from 100% renewable sources to both companies and individuals will make a more “zero CO₂” mobility increasingly possible.

The combination of factors such as the evolution of the energy mix, the public policies that support the building of infrastructure and the offer of energy providers can only result, in the future, in making electric vehicles essential to tackling climate problems and air quality in cities.”

To learn more, go to:

www.youtube.com/watch?v=Kivl93KtXHE



250,000th ELECTRIC CAR SOLD BY THE RENAULT-NISSAN ALLIANCE

The Alliance reached this historic milestone in early June, 4 years and a half after the launch of the Nissan LEAF, the world’s first mass-market zero-emission vehicle.* From January through May, the Alliance sold about 31,600 EVs — up nearly 15 percent over the same period of last year. The Alliance today accounts for half of the electric vehicles sold worldwide.

“Demand for our electric vehicles continues to grow thanks to government incentives and the expanding charging infrastructure. The positive response of our customers is also driving demand. These vehicles enjoy some of the highest levels of satisfaction rates from our customers around the world”, said Carlos Ghosn.

The 250,000th owner is Yves Nivelle, a computer engineer, who traded in his 21-year-old diesel car for the subcompact ZOE. Nivelle bought his EV after the French government introduced an environmental bonus in April to allow owners of older, polluting diesel cars to trade them in and get a rebate of €10,000 on a new electric vehicle.



Photo : © MARTIN-GAMBIER, Olivier.

“The government’s environmental bonus was a big factor in my decision to get an electric vehicle. But I have to say, I was convinced the first time I drove the car. It’s a real pleasure to drive and it feels good to do my part for the environment”, Yves Nivelle said.

* No CO₂ emissions and no regulated atmospheric pollutants while driving according to homologation cycle (NEDC).

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FOCUS ON...

Renault was the No. 1 EV brand in Europe for the last two months, with a market share of 26 percent. Renault's top markets are France, the United Kingdom, Germany and Norway. In France, where ZOE is the most popular EV with almost half the market, the government's environmental bonus allows drivers to lease the ZOE, including the battery, for €99 a month. Focus on the ZOE and Twizy, two cars that are particularly suitable for urban environments and winning over more and more cities.

ZOE

FRANCE: A FLEET OF 45 RENAULT ELECTRIC VEHICLES AT JAS HENNESSY & CO

Jas Hennessy & Co, based in Cognac, has taken delivery of 45 electric cars (23 ZOE's and 22 Kangoo Z.E.s). These cars will replace 80% of a fleet that has until now comprised of thermal cars. About 100 employees of Jas Hennessy & Co participated in theoretical and practical training sessions organised by Renault's dealership in Cognac in order to familiarise themselves with these new products. 75 charging stations have been installed in the company's sites in order to allow users to drive



an electric car and charge them easily. "We are happy to be able to support the Hennessy company in its efforts to reduce its carbon footprint. For Renault, the electric car is a response to environmental problems because it meets the need to reduce CO₂ emissions. More and more companies are including electric cars in their fleets because of their many advantages, including in terms of working conditions for employees (automatic gearbox, silence, etc.)." Benoît Alleaume, Director for Special Sales at the Renault Group.

JORDAN: A FLEET OF 150 ZOES FOR THE ROYAL HASHEMITE COURT

On 22 May 2015, at the same time as the World Economic Forum in the Middle East, the Renault Group and the Royal Hashemite Court of Jordan signed an agreement for the delivery of a fleet of 150 ZOE vehicles before the end of 2015. This operation constitutes the largest order of ZOE vehicles of all regions combined since its launch. Due to this agreement, the Renault Group has become the no. 1 automobile manufacturer of the royal electric fleet of the Kingdom of Jordan.



Bernard Cambier, Operations Director for the Africa Middle East India region, Khaled Nosseir, chairman of Renault's official importer (AIM) in Jordan and King Abdullah II.

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TWIZY



Bluey car-sharing service in Lyon.

FRANCE: TWIZY INTEGRATES BLUELY IN LYON AND BLUECUB IN BORDEAUX

The people of Lyon and Bordeaux now have a choice: when they use a 100% electric car-sharing service of Bluey in Lyon or Bluecub in Bordeaux, they can choose between a Bluecar or a Twizy. From the end of 2015, 110 Twizy models will be driving to and fro across the cities of Lyon and Bordeaux together with Bluecars. Other similar operations are being studied in Canada and Korea, most notably.

Learn more about car-sharing:

www.youtube.com/watch?v=qJ5zRaBNxwQ

ITALY: THE 15,000TH TWIZY AT THE TOWN HALL OF FLORENCE

The 15,000th Twizy was delivered to Dario Nardella, mayor of Florence. Renault has sold 15,000 Twizy models in 40 countries since 2012. The car that was delivered to the mayor of Florence was one of 70 Renault electric cars ordered for municipal activities, of which 53 are Twizy models and 17 are Kangoo Z.E. models. The mayor of Florence demonstrates the constant commitment of the cities of Europe to more sustainable mobility. *"The delivery of the Renault Z.E.s constitutes a step*



The fleet of 70 electric cars delivered to the town hall of Florence.

forward in the achievement of our scheme to incentivise the use of electric cars. By promoting electric mobility, we respect the environment, reduce noise pollution and contribute to protecting our extraordinary cultural heritage which is damaged every day by the exhaust fumes of cars". Dario Nardella, mayor of Florence.



FRANCE: TWIZY 45 ACCESSIBLE TO DRIVERS AGED 14 AND UP

A directive of the European Union is providing for the standardisation of

driving licences. In this regard, France has adapted its regulations pertaining to light quadricycles: 14-year old minors with a Road Safety Certificate (BSR) are now permitted to drive a Twizy 45. Equipped with an air-bag, double seatbelts, disc brakes and a safety cell, the Twizy is an alternative to the scooter because it offers minors independence of movement and a level of safety and comfort superior to that of two-wheelers without emitting CO₂ during use.

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IN BRIEF...

FRANCE: THE RENAULT-NISSAN ALLIANCE AT THE BUSINESS & CLIMATE SUMMIT



On 20 and 21 May in Paris, the Renault-Nissan Alliance made a fleet of 20 electric cars (10 Renault ZOE and 10 Nissan LEAFs) available on the occasion of the Business and Climate Summit for the transportation of the participants. Claire Martin, Corporate Social Responsibility Director at the Renault Group, spoke on behalf of the Renault-Nissan Alliance on the topic of electric mobility, “making low-carbon life cool”, thus adding her word to that of other economic and political decision makers regarding the best ways of applying low-carbon solutions on an international level.



Twizy and Kangoo Z.E. at the Expo Bio 2015 in Buenos Aires.

ARGENTINA: RENAULT TO PARTICIPATE IN EXPO BIO 2015



From 24 to 26 April 2015, the first sustainable mobility event to be organised in Argentina took place. Renault was present at the San Isidro Hippodrome to demonstrate its expertise with two of its elec-

tric cars. Visitors were able to test the Twizy and Kangoo Z.E. It was an opportunity for Renault to promote and support awareness, knowledge and the application of sustainable mobility in the country.

To learn more about the Expo Bio 2015:

<http://expobioargentina.com/>

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Inauguration of ECO-MIASTO 2015 on 27 April at the French embassy in Warsaw by Pierre Buhler, French Ambassador to Poland, in the presence of about 80 journalists and guests.

POLAND: LAUNCH OF THE 3rd EDITION OF THE ECO-MIASTO (ECO-CITY) COMPETITION

Renault Poland is one of the main partners of the ECO-MIASTO project together with the National Fund for the

Environmental Protection and Water Management, the Ministry for the Environment and the Ministry for Infrastructure and Development. This project promotes sustainable development in Polish cities. Its main objective is to share best practices between the participating cities

and to award a prize to the most ecological city of them all. The 2015 edition will include seminars and themed conferences. A new category, water management, will be added to the existing three categories: sustainable mobility, energy efficiency and waste management.

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Aerial view of the Ayrton Senna factory in São José dos Pinhais (Brazil) © LA Imagens.

BRAZIL: OVER 50% FALL IN SEVEN YEARS IN THE ENERGY AND WATER CONSUMPTION OF THE FACTORY

Thanks to the actions of the Energy Efficiency Committee and the Energy Economy School, the energy and water consumption of Renault's Ayrton Senna factory fell by over 50% on average in seven years. The Energy Efficiency Committee is dedicated to researching solutions that seek to reduce the environmental impact of the factory. The measures taken include the gradual substitution of traditional fluorescent tubes by low-energy consumption lamps, the use of welding guns,

which enable a 60% reduction in energy use, the replacement of liquefied petroleum gas with natural gas, the retrieval of rain water for washing equipment and the use of dry manual cleaning processes. The Energy Economy School, which was created in 2013, has trained 1,350 employees about reducing the waste of natural resources. All these on-going progressive actions are part of the Renault Group's environmental policy, which aims to reduce the environmental impact of our industrial sites.

COLOMBIA: ENVIRONMENTAL FOOTPRINT EXPLAINED TO EMPLOYEES OF RENAULT-SOFASA

On 4 and 5 June 2015 as part of World Environment Day, over 400 employees of Renault-Sofasa participated in fun workshops on the topic of ecological footprint. They measured their own ecological footprint and learned how to contribute to the protection of the environment by adopting simple daily habits.



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ENVIRONMENT



The winners of the competition “The clean factory imagined by children”.

FRANCE: IN SANDOUILLE, THE CLEAN FACTORY IMAGINED BY CHILDREN

As part of World Environment Day, the Sandouville factory organised a drawing contest for the children and toddlers of the staff on the theme of “The clean factory imagined by children”. The awards ceremony was held on Wednesday 10 June with the parents in the audience. It included a prize giving, a generous tea party

and tours of the factory in ZOE and Twizy electric cars. *“The environment is a major topic of concern for future generations. It is important to raise people's awareness from a very young age through fun actions that involve them directly.”* Valérie Leblanc, Environment Manager at the Sandouville factory

KOREA: ECO-ACTIONS WITH THE SM3 Z.E.

The eco-tours, organised in cooperation with the government of the city of Busan and the tourism office, took place from 11 April to 3 May 2015. Every weekend, the participants were able to visit the most beautiful spots in Korea on board the SM3 Z.E. On World Environment Day, Renault-Samsung also participated in the 9th edition of 'Let's play with the environment', an exhibition where visitors could try the SM3 Z.E. in the city of Busan. It was an opportunity for Renault-Samsung to demonstrate its willingness to participate in the preservation of the environment.



Participants in an eco-tour in Busan (Korea).

MOBILITY FOR ALL



RENAULT **MOBILIZ**

RENAULT **MOBILIZ**
INVEST

FRANCE

FRANCE: As part of its commitment to sustainable mobility for all, the Renault Group has been developing a social entrepreneurship scheme since 2012: Renault MOBILIZ. Created with the intention of removing the obstacles to mobility associated with access to employment for disadvantaged people, the scheme has three arms: Renaults Garages solidaires, the invest-

ment company MOBILIZ Invest SAS and the sponsorship of the Business and Poverty Chair of HEC in cooperation with the Business and Poverty Action Tank, whose mission is to contribute toward a more inclusive economy that creates economic and social value. Over the last few months through Renault MOBILIZ, several schemes and partnerships have been set up.

To learn more about:

- > [Renault MOBILIZ and the investment company MOBILIZ Invest SAS](#)
- > [Renault's garages solidaires \(video\)](#)

RENAULT MOBILIZ SOLIDAIRE NOW OPEN TO RENAULT GROUP EMPLOYEES

Since 3 March 2015, the employees of the Renault Group have the option to expand the scope of their savings plan. They can now participate in the projects of MOBILIZ Invest. A part of the funds that are paid in can be invested in social projects to fund companies that offer innovative mobility solutions so that the living conditions of excluded people can be improved.



Photo : © FEL, Véronique.

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MOBILITY FOR ALL

AGREEMENT BETWEEN MOPeasy AND RENAULT MOBILIZ TO DEVELOP AN ECO-MOBILITY SOCIAL PROJECT



MOPeasy, a car-sharing and ride-sharing operator, and MOBILIZ Invest, who share the same vision of sustainable mobility for people with low incomes or who are in a disadvantaged situation, have signed an agreement to develop a social, eco-mobility car-sharing offer of electric vehicles. This offer, designed for lessors in social housing areas and rural and suburban communities, offers a mobility solution to a population for whom purely individual mobility has become a luxury they cannot afford.

In addition to the investment intended to fund the vehicles, the Renault Group is offering its expertise: Eric Feunteun, Director of the Renault Group's Zero Emission project, is the head of this operation.

MOPeasy is the first investment made since the launch of the company mutual fund Renault Mobiliz Solidaire.

To learn more about MOPeasy:

www.mopeasy.fr

RENAULT MOBILIZ SUPPORT TOTEM MOBI



TOTEM Mobi is a social economy company that is both an urban mobility and media operator, making it an ideal partner for the Renault Group in the development of an innovative model based on the Twizy. Designed to meet the needs of young people, low-income populations and areas excluded from mobility, the offer of TOTEM Mobi consists of an electric car-sharing service, a mobility solution that serves the most isolated areas and can be organised in shifts that can also be combined with ride-sharing and public transport. Inexpensive pricing is possible due to the contribution of income generated from advertising displayed on the

Twizy vehicles and the Totem Mobi application. Special rates are reserved for the unemployed and beneficiaries of an RSA (Active Solidarity Income). In addition to the investment contributed by MOBILIZ Invest, the Renault Group is providing its expertise to the project through the mentorship of Anne-Sophie Le Lay, Legal Director at Renault, who participates in the Group's study of new kinds of mobility.

To learn more about TOTEM Mobi:

www.totem-mobi.fr



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MOBILITY FOR ALL

A PARTNERSHIP BETWEEN RENAULT MOBILIZ AND THE ASSOCIATION *LES PIONNIÈRES*

The Renault Group, which supports diversity and start-ups, wished to demonstrate its commitment to the development of female entrepreneurship, a generator of value and jobs. By becoming a partner of the association *Les Pionnières* (Women Pioneers), the first support network for the founders of innovative companies, the Renault Group is taking action to promote its vision of diversity, entrepreneurship and innovation both internally and externally. The 4th Women Pioneers Day on 16 June 2015 marked the start of this cooperation, which is planned to continue for the long-term. The purpose of this partnership is also to create entrepreneurial projects that involve inclusive mobility, executed by women with the additional support of Les Pionnières and Mobiliz Invest.



“For the past five to seven years, we have been seeing digital innovations appear that are profoundly transforming mobility. Through this partnership, many female pioneers will invent the long-term mobility solutions of the future.” Claire Martin, Director for Corporate Social Responsibility for the Renault Group.

To learn more about the association *Les Pionnières*:
<http://lespionnieres.org>

RENAULT MOBILIZ AND CRÉDIT AGRICOLE COME TOGETHER TO FACILITATE THE MOBILITY OF PEOPLE IN DIFFICULTY

On 23 March 2015, Renault MOBILIZ and the Crédit Agricole National Federation (FNCA) signed their first national partnership agreement, joining their expertise and resources to facilitate access to mobility for the purpose of professional and social integration. Through Crédit Agricole's Gateway Points scheme, Renault MOBILIZ enables families in difficult situations that are participating in this scheme to benefit from maintenance, repair and second-hand sale services offered at cost price by Renault's network of *garages solidaires*. It is a

new opportunity for the Renault Group to work toward its mission, which is to enable sustainable mobility for all.

To learn more about the FNCA's Gateway Points scheme:

www.creditagricole.info/fnca/ca3_1154440/points-passe-relle-dispositif-de-soutien



MOBILITY FOR ALL

FRANCE: THE SUSTAINABLE MOBILITY INSTITUTE IS CHANGING DIRECTOR AND EXPANDING ITS SCOPE OF OPERATIONS



In March 2015, after three years at the head of the Sustainable Mobility Institute* (IMD), Romain Beaume, professor at École polytechnique, passed on the position to François Pistre.

François Pistre thus became the third director of the IMD, which celebrated its 5th anniversary last November. He spent the majority of his career at the Renault Group as head of the information systems department, then head of human resources and then as Expertise and Skills Director.

At the last meeting of the IMD, Thierry Bolloré confirmed his expectations and issued two new directives: the opening of the IMD to the Renault-Nissan Alliance and the addition of autonomous vehicles as a fifth area of work. The IMD will thus be treating autonomous vehicles as a channel for its actions in the same way as electric vehicles. Rémi Bastien, Prospects Director for autonomous vehicles for the Renault-Nissan Alliance, will coordinate these actions with *École Telecom Paris*.

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* Co-founded by the Renault Foundation and Paris Tech**, the Sustainable Mobility Institute is a multidisciplinary platform for joint research on the future of transport and mobility solutions. By making use of the skills of the academic world and of entities operating in mobility, it can contribute to the understanding and support of the transition phase toward electromobility and clarify decision-making. For the past five years, it has been leading research projects and developing training programmes regarding four themes, namely, electric mobility systems, business models, the international outlook and technology. This involves seven universities and 10 research laboratories within ParisTech. Together, they have produced three dissertations, 15 scientific publications, including a paper that was given an award by the French Association of Energy

Economists and several articles published as '*working papers*' by the World Bank, and seven presentations at international conferences. In 2010, a Master's degree in 'Mobility and Electric Vehicles' was created to educate young engineers in the design, manufacture and recycling of electric vehicles. Since then, 65 students on scholarships from the Renault Foundation from 16 countries have benefited from this study programme.

** ParisTech is an inter-institutional cooperative structure that works toward the development of joint projects with a focus on education, research and innovation in the sciences, technology and management. The Paris Institute of Science and Technology, also known as ParisTech, has been categorised under French law as a public establishment for scientific cooperation since 2007. The ParisTech brand is founded on two key aspects: education in the French tradition of the *Grande École* and cross-disciplinary skills for business. ParisTech consists of 12 member universities and interacts actively on an international level with other institutions through a large number of partnership agreements. www.paristech.fr

MOBILITY FOR ALL

SPAIN: IN VALLADOLID, RENAULT PRESENTS ITS PRODUCT LINE FOR THE TRANSPORTATION OF PEOPLE WITH REDUCED MOBILITY

As part of its 'Renault Mobility for all' project*, Renault presented its range of adapted vehicles in Valladolid. The presentation took place in the Arroyo dealership. Valladolid is the fifth city to host this presentation after Barcelona, Seville and Zaragoza. Next events: Bilbao, Murcia and Malaga. Through this project, the brand is strengthening its commitment to sustainable mobility for all in Spain with the help of Teresa Perales, a paralympic swimmer and ambassador of the Renault Foundation for sustainable mobility.

* A project presented in November 2014, "Renault Mobility for all" consists of a range of cars that have been transformed to transport people with reduced mobility and a complete range of adaptations for conventional Renault cars to assist people with reduced mobility with driving.



Teresa Perales surrounded by Francisco Javier León de la Riva, mayor of Valladolid, José Luis López Valdivieso, head of the Vasa and Arroyo dealerships, Julio de la Llana, manager for Renault adapted vehicles and Ernesto Salas, Director of the Renault Foundation for sustainable mobility.

DRIVING SAFETY/HEALTH



International Meeting on Road Safety Management organised by HEC on 6 and 7 May 2015 in Kolea.

ALGERIA: RENAULT ALGERIA TO BE PARTNER OF INTERNATIONAL MEETING ON ROAD SAFETY MANAGEMENT

Organised by HEC on 6 and 7 May 2015 in Kolea, the aim of this event is to bring together all stakeholders in road safety in order to find concrete ways to alleviate the dramatic situation that Algeria is experiencing today with regard to traffic accidents. Renault Algeria is notably contributing to the meeting through presentations by three experts in the field: Philippe Girardi, head of the Road Safety project, Ramzi SALAME, director of the master's programme at Saint-Jo-

seph University in Beirut and Anne GUILLAUME, director of the Laboratory of Accidentology and Biomechanics (LAB).

The Renault Foundation is partnering with HEC Algeria through its academic programme. Within this framework, students at HEC Algeria will be able to participate in a training course about road safety by taking the Master's in Road Safety Management (Saint-Joseph University in Beirut, Lebanon – Renault Foundation).

FRANCE: RENAULT DOUAI RAISES AWARENESS AMONG EMPLOYEES WHO FREQUENTLY TRAVEL

With Association Prévention Routière (Road Safety Association), two days of awareness campaigning were organised on 5 and 6 May 2015 at the Douai factory. Employees of the factory who often have to travel were specially invited to participate. The theme of the event was driving behaviour. The road safety director for the Nord region (59) thus held three conferences about distractions while driving. The 160 employees who participated were able to attend and take part in several demonstrations of two- and four-wheel simulators, a reaction meter, alcoholiaemia simulation glasses and others.

To learn more about Association Prévention Routière:

www.preventionroutiere.asso.fr



> Read more

DRIVING SAFETY/HEALTH



A firefighter undergoing training with the Rescue Code.

FRANCE: THE SUCCESS OF RENAULT'S RESCUE CODE

Since their launch in July 2014, 65,000 Rescue Codes* have been sold through Renault's dealerships. An additional 20,000 Rescue Codes have been ordered online for the vehicles of Renault and other brands. It is a wonderful success for this innovative road-safety service, which is the product of the collaborative work of different departments of the Renault Group, the local fire and rescue service of Loire-Atlantique (SDIS 44) and Laurent Mahut, the entrepreneur who designed the application. *"The efforts and commitment of all the stakeholders were essential factors in the success of the Rescue Code project. The richness and quality of their discussions were what led to this wonderful success."* Jean-François Martin, Sales Services Director of the Renault Group responsible for the sale of the Rescue Code.

To learn more about the Rescue Code:

www.youtube.com/watch?v=n1liTFNParM

www.renault.fr/services/assistance/rescue-code

To buy the Rescue Code for €9.95:

www.rescuecode.fr



The Rescue Code for the ZOE.

RENAULT ZOE - 2013

* Using a QR code (Quick Response Code), which is a bar code that can store digital information, stuck to the windscreen and rear window, fire fighters equipped with a tablet or smartphone can immediately access the fact sheet for the damaged vehicle. This application, which makes rescue operations more efficient and improves safety for victims and rescue workers, is available to all local fire and rescue services free of charge for these two vital needs.

DRIVING SAFETY/HEALTH

WORLD

Launched in 2011, 'Your Ideas, Your Initiatives' is a competition for 15- to 17-year olds. Its aim is to help schoolchildren effect change in terms of road safety and sustainable mobility in their communities. On an international level, several schools throughout the world are submitting their ideas to improve safety on the roads. This competition is the largest awareness raising campaign for road safety ever held by an automobile manufacturer. It has also been operating on a national level in Turkey since 2011.

YOUR ideas YOUR initiatives

Road Safety Actions for a Better Environment

10 WINNING SCHOOLS IN THE INTERNATIONAL COMPETITION

On 15 June 2015, the names of the winners of the international competition for 15- to 17-year olds were announced. This competition was organised as part of Renault's educational project 'Security and mobility for all', which is entering its eleventh year and has trained over 12 million young people throughout the whole world. This year, 81 schools in the following 15 countries took part: Algeria, Argentina, Brazil, Bulgaria, China, Colombia, India, Lebanon, Mexico, Moldavia, Russia, Serbia, Spain, Turkey and Ukraine. Each school had to complete

two stages of work: reflect on the key issues of mobility ('Your Ideas') and implement an awareness raising campaign in their respective schools or cities ('Your Initiatives').

A panel of judges composed of experts from P.A.U. Education* and Philippe Girardi, head of the Road Safety project for the Renault Group, met on 19 and 20 May 2015 to select the 15 best projects. International experts selected 10 winners. They were awarded with an amount of money intended for the development of new projects in their schools.



Le 1^{er} prix revient au Colégio Agostiniano de la ville Belo Horizonte au Brésil, pour son projet « Metrópolis Board Game ». Les 20 lycéens ont développé un jeu de société. Le but : chaque joueur doit gérer la circulation pour réduire les embouteillages et le nombre d'accidents dans sa ville.

IN TURKEY, THE BELLS WILL ALSO BE RINGING FOR ROAD SAFETY

The 10,000 young people participating in the Turkish national competition 'Your Ideas, Your Initiatives', are contributing to the search for solutions to road safety and sustainable mobility. The winner in 2015 is primary school pupil Beykoz Anatolian with his project 'When the bells ring, follow the rules'. This project consists of announcing road safety messages when bells ring in schools. In this way, pupils are well informed. This project will be implemented in all schools in Turkey.

To learn more about Safety and mobility for all:

www.securite-mobilité-pour-tous.com

To learn more about Your ideas, your initiatives:

your-initiatives.safety-mobility-for-all.com

[Facebook](#) and [Twitter](#)

* P.A.U. Education: Founded by entrepreneur Pierre-Antoine Ullmo, this organisation brings together designers, education specialists, communicators and social network experts to create innovative projects throughout the world for educational purposes. To learn more: <http://paueducation.com/en>

➤ Read more

DRIVING SAFETY/HEALTH

TURKEY: THE RENAULT GROUP CONTINUES TO EXECUTE ITS 'FIRST STEPS ON THE STREET' SCHEME FOR CHILDREN

Over 1.5 million schoolchildren have learned how to protect themselves from traffic risks thanks to the 'First steps on the street' scheme that has been executed by Renault in primary schools in Turkey since 2002. Once a month, Ibrahim Aybar, a manager at Renault, visits a

school where the project is being executed. During his last visit to a school, he was accompanied by schoolchildren who had been educated by the scheme in 2003 when there were eight years old. Alper Mert, who is now 19 years old, said, *"I survived the streets of Istanbul thanks to the 'First Steps on the Street' scheme. And I know that now I can get my licence on the first try."*



Alper Mert today at the age of 19 and in 2003 during her participation in 'First steps on the street'.



The team of trainers during the risk management days.

UNITED KINGDOM: THE RENAULT GROUP RENEWS ITS COMMITMENT TO REDUCE SERIOUS ACCIDENTS

For the sixth year in a row, the Renault Group is working with Carkraft, a road safety training institute, to organise road risk management days. This time, on 13 May 2015, they will use the new Twingo. The trainers leading the event, who were all highly qualified in car racing and advanced driving techniques, trained non-drivers between the ages of 15 and 25 as well as holders of driving licences of all ages. Free of charge for the participants and organised in the form of theoretical lessons and practical workshops, these days are successfully contributing to reducing the number of serious accidents in Northamptonshire, the most seriously affected region of the UK.

To learn more about Carkraft:

www.carkraft.info

[Read more](#)

DRIVING SAFETY/HEALTH



Extrication demonstration during the FIA WTCC Race of Morocco 2015.

MOROCCO: RAISING AWARENESS ABOUT ROAD SAFETY AT THE MARRAKESH GRAND PRIX

As part of the FIA WTCC Race of Morocco 2015, Renault Morocco organised a road-safety awareness event from 17 to 19 April 2015. This involved a 200 m² platform to accommodate various workshops and activities. As the exclusive 'Official Car' partner of the Marrakesh Grand Prix, Renault Morocco proposed an unprecedented initiative to visitors within the paddock of the race track: a simulation of an extrication operation with the coo-

peration of the General Department for Civil Protection of Marrakesh. The purpose of this event was to show visitors how road-safety rescue workers save people trapped in a vehicle that has been in an accident. This event, which was a first in Morocco, was praised by the Wali of Marrakesh, Mr Abdeslam Bikrat, the Colonel and Regional Commander for Civil Protection, Mr Mohammed Alaoui El Ismaili and Jacques Prost, General Manager of Renault Morocco as well as all those present.

KOREA: ROAD SAFETY CAMPAIGN FOR CHILDREN AND PARENTS

In May 2015, Renault Samsung Motors (RSM) participated in two important events on the theme of road safety. On Children's Day in Children's Grand Park in Busan, RSM organised a workshop called 'Road Safety Experience'. Primary school pupils and their parents were invited to participate. While the children learned about the importance of seatbelt safety, the parents attended a ceremony where they promised to drive slowly in schools zone and to participate in car-free day. A few days later, RSM was present at a demonstration about making the streets of Busan Citizen Park and the surrounding area safer for children.



'Stop at pedestrian crossings', 'Drive slowly near schools' and 'Children are the red light' were some of the messages brought to the attention of drivers waiting for the green light at the Busan Citizen Park junction.

HUMAN CAPITAL

AUSTRIA: THE 'FRANCE TOUR' ON BOARD A KANGOO EXPRESS

In April 2015, the 'France Tour' was announced during a press conference at the French Institute in Vienna. The Renault Group will sponsor this tour until it ends in December 2016. On board a Kangoo, a French teacher will be travelling across Austria together with his teaching materials in order to promote the study of French in schools and universities. Its aim is to reach 30,000 to 40,000 students by December 2016. As part of this Europe-wide project, 12 Kangoo vehicles are already travelling around Germany.



'France Tour' on board a Kangoo Express through Austria.



On 23 January 2015, 1st prize went to two students from the university UPB in Medellin: a trip to the Renault's Curitiba factory in Brazil.

COLOMBIA: THE 'DESAFIO RENAULT EXPERIENCE' COMPETITION

Since 2012, over 1,800 students from the universities EAFIT and UPB (Medellin), ICESI (Cali) and UNINORTE (Barranquilla) have benefited from the 'Renault Experience' project. Presented by Renault, this scheme aims to strengthen ties between academia and the corporate world by information students about the different professions in the automobile industry through a case stu-

dy of the Duster. This year, for the first time, the Renault engineering division and the Renault Foundation Colombia discovered young talents through their organisation of the competition 'Desafio Renault Experience'. The students presented their projects to develop innovative solutions for the automobile industry. In this edition, 17 projects were presented by 40 students from these three universities.

HUMAN CAPITAL

FRANCE: RENAULT DOUAI AT THE 'JOB MEETINGS' FORUM

Following the announcement of 1,000 new hires in France in 2015 by the Renault Group, the Douai factory wished to respond to the inhabitants of the region by appearing for the first time at the 'Job Meetings' forum in Méricourt (62 Pas-de-Calais) on 15 and 16 April 2015. Two representatives from Renault, one responsible for jobs and skills and one responsible for student relations, were present during these two days dedicated to recruitment, training and learning about different jobs. It was an opportunity for the public to learn about the different jobs carried out at the Douai factory, new vehicles being launched and the meaning of the factory's slogan 'Striving for the top of the range'*.

* 'Striving for the top of the range' is the slogan of the Douai factory. The flagship product of Renault's luxury vehicles, the new Espace is the latest vehicle to be produced by the Douai factory.



As well as remodelling classrooms, artistic and musical activities were organised for the schoolchildren during the festival week. Renault participated in the organisation of workshops for the children, including a mural painting and drawing workshop and a workshop about African percussion instruments. Here: the percussion instruments workshop.

MOROCCO: RENAULT ORGANISES THE INAUGURATION CEREMONY OF WORKS TO RENOVATE THE SCHOOL IN LAAYOUN

On the fringe of the festival Gnaoua Music of the World, on 15 May 2015, the inauguration ceremony was held in Douar El Ghazoua, 17 km from Essaouira. As part of Renault's 'Education for All'* scheme, this renovation project and the inauguration ceremony achieve several objectives, namely, to improve the facilities of school-

children, to fight against the trend in rural parts of the world not to complete school and to raise the awareness of children about artistic creativity. Renault is building a real connection of solidarity with local populations.

* For the past several years, the 'Education for All' scheme has worked toward facilitating access to education and culture and encouraging multicultural dialogue.

[➤ Read more](#)

HUMAN CAPITAL



The winners of the 'Renault Experience Challenge' competition.

FRANCE: RENAULT'S DOUAI FACTORY SUPPORTS SECONDARY SCHOOL STUDENTS IN THE REGION

On 13 May, Céline Deleau, Pauline Stal and Véronique Van-Overloop went to the University Institute of Technology of Villeneuve-d'Ascq to act as the judging panel for the 7th regional edition of the competition Course en cours. This teaching scheme dedicated to science and technology brought together teams of four to six secondary school students. The participants imagined, designed, produced, tested and operated their mini racing cars. Like engineers, the participants used the same tools and processes as car racing professionals. This partnership is perfectly in line with the Renault Group's policy for young people, namely, to maintain partnerships with schools, to inform young people about studying science and technology at university and to invest in their professional training.

BRAZIL: THE 'RENAULT EXPERIENCE CHALLENGE' REWARDS STUDENTS

Over 480 students from 40 universities in Brazil participated in the competition 'Renault Experience Challenge'. Organised by the Renault Institute in order to support the development of creative and innovative projects in the automobile industry, over 240 projects were

registered in four areas: engineering, design, business and communications. The evaluation criteria were innovation, economic feasibility and technical design. It was a true occasion for the young Brazilians to demonstrate their talent and their creative inventiveness.

[➤ Read more](#)

HUMAN CAPITAL

SPAIN: WOMEN@RENAULT AT THE STARTING LINE OF *COURSE DE LA FEMME* 2015

On 10 May 2015, the Madrid edition of *Course de la Femme* (Women's Race) was attended by 32,000 women, 52 of whom were in the Women@Renault team. The first Renault employee to cross the finish line was Cristina Vila Castro with a time of 39'18": *"I ran with my Renault colleagues to help the Association for the Fight*

Against Breast Cancer. It was a wonderful experience for me". This year, about 100,000 runners participated in this race, which took place in eight large towns in Spain (Valencia, Madrid, Vitória, Gijón, Seville, A Coruña, Zaragoza and Barcelona), to fight against breast cancer. The next race will take place on 4 October 2015 in Seville with a Women@Renault team comprising of a group of employees from the Renault factory in Seville.



Women@Renault at the finishing line of *Course de la Femme* 2015 in Madrid.



The representatives of the gender equality commission at the Douai factory.

FRANCE: THE GENDER EQUALITY COMMISSION AT RENAULT'S DOUAI FACTORY

Each year, a gender equality commission is held for the benefit of the factory's human resources department. Tuesday 10 March, the representatives of trade union organisations such as the SUD (Democratic Workers' Union), CFE (French Managerial Confederation), CFDT (French Democratic Labour Confederation) and FO (Workers' Force) met with the Human Resources department of the Douai factory. This official body presented materials demonstrating the factory's social activities. Topics on the agenda were the number of women in the factory, maternity and paternity leave, promotions of women and the crèche. The new Brand-Identity Corporate Clothing, drawn by Design Renault for the purpose of improving the quality of working life, was presented. It was an occasion of amicable exchange marked by the symbolic gift of a rose for each participant.

[➤ Read more](#)

CAPITAL HUMAIN



Happy anniversary to the Women@Renault network in Russia.

RUSSIA: WOMEN@RENAULT RUSSIA CELEBRATES ITS ONE-YEAR ANNIVERSARY

The event took place in the Multimedia Art Museum*, a long-term partner of Renault Russia. Over 70 people, both women and men and all members of the network, attended to look back at the work achieved during its first year and set the objectives for the coming year. The opening speech was given by Andrey Pankov, General Director of Renault Russia, and Mikhail Vereschagin, Human Resources Director of Renault Russia. In 2014, Women@Renault Russia pursued three main aims: professional development, improvement of working conditions and social activity. The community has executed several successful projects, including providing aid to orphanages, test driving the Duster AT 4x4, career se-

minars and others. In 2015, the Women@Renault Russia network will be continuing its work in health, social networks, mentoring and sharing their experience with managers for the benefit of other companies.

* <http://www.mamm-mdf.ru/en>

POLAND: RENAULT'S DISABLED ATHLETE AMBASSADORS MEET SCHOOLCHILDREN IN WARSAW

On 27 March 2015, paralympic athletes and members of Renault's disability sports team* Anna Omielan (swimming) and Maciej Lepiato (high jump) met with pupils of the Wladyslaw Anders School in Warsaw. Over

100 pupils and teachers were present to talk to them about their day-to-day activities, their training and life as a person with a disability. Through their discussion, they encouraged the pupils to be tolerant, have an open mind and pursue their dreams.

* The Renault Disability Sports Team is a funding scheme for disabled athletes who are preparing for the Paralympic Games in Rio de Janeiro in 2016.



Anna Omielan and Maciej Lepiato before the pupils of Wladyslaw Anders School in Warsaw.

SPONSORSHIP

UNITED KINGDOM: THE RENAULT GROUP SUPPORTS SEVERAL CHARITY PROJECTS

BARNARDO'S* AT THE 2015 LONDON MARATHON

On 26 April, the day of the event, the Renault Group provided several utility and other vehicles to transport VIPs and logistics equipment. As well as providing the vehicles, seven of its employees participated in the race wearing 'Team Renault' jerseys. By running the 26.2 miles, the Renault Team raised a large amount of money for Barnardo's.



To learn more about the organisation Barnardo's:

www.barnardos.org.uk

* Barnardo's is one of largest charities in the UK. It is dedicated to reducing poverty and helping children and young people. Its actions help over 200,000 children, young people and families every year.

THE IDEATHON SCHEME*

On 1 and 2 July 2015, six employees of Renault UK will be participating in this scheme to develop leadership by challenging and inspiring managers. The corporate leaders participating will work together to respond to a strategic challenge for the benefit of an aid organisation. In addition to helping this organisation, the scheme will give leaders different perspectives on their role and teach them to encourage collaboration within their own companies.

To learn more about the Ideathon programme:

www.collaborationcompany.com/ideathon

* Ideathon is a scheme to strengthen collaborative leadership and the trust and attention that leaders give to their teams.



ST ANDREW'S FIRST AID

Dacia UK is giving a 4x4 Dacia Duster to St Andrew's First Aid, one of the oldest aid organisations in Scotland. The organisation has close to 2,000 highly qualified volunteers who are available throughout all of Scotland to assist and educate the population. They provide first aid at public events, raise awareness among the general public and teach others how to administer first aid. The Duster is a special vehicle equipped with professional first-aid equipment and an external defibrillator like an ambulance.

To learn more: www.firstaid.org.uk

➤ Read more

SPONSORSHIP

COLOMBIA: THE RENAULT FOUNDATION AND TECHO* TO GIVE A FAMILY A HOME

The Renault Foundation Colombia is donating a house to a family of eight. At the initiative of Women@Renault Colombia, 12 employees of the Envigado factory volunteered to build the house in Altos de la Torre near Medellin.

To learn more about **TECHO**: www.techo.org

* TECHO (which means 'ceiling', 'roof' or 'shelter' in English) is an organisation operating in South America and the Caribbean that helps thousands of people living in slums through actions in cooperation with partners and volunteers.



[> Read more](#)

SPONSORSHIP

FRANCE: SPONSORSHIP COMMITTEE: 6 NEW ASSOCIATIONS SUPPORTED BY THE RENAULT GROUP

In mid-2015, Renault's sponsorship committee decided to support four associations: *Sikana Education*, 'Learning How to Learn' by *Exploradôme*, *Double Z*, the association *Sauvegarde de l'enfant, de l'adolescent et de l'adulte en Yvelines*, the Bougligny Home for the Disabled of the *Amis de l'Atelier* foundation and *L'animateur, c'est moi*.



SIKANA ÉDUCATION

Sikana is a non-profit organisation that executes learning schemes in the form of videos in order to improve the education of those who are most disadvantaged. Its



mission is to create a collaborative learning space that promotes the sharing of knowledge in all key and essential topics such as agriculture, health, the artisan professions and housing. The Renault Group has decided to support the association by developing videos on topics such as road safety awareness, eco-driving, recycling, the environment and others.
To learn more: www.sikana.how/fr/discover



DOUBLE Z

Double Z aims to raise awareness about road safety among young people and seniors. To achieve this objective, the association is organising a fun, educational and interactive theatre tour about topics relating to road safety. The association now wants to take its production to 20 different cities and reach an audience of 4,000. The Renault Group will participate financially in this operation, which will reinforce its Safety and Mobility for All programme.
To learn more: www.double-z.net



'LEARNING HOW TO LEARN' BY EXPLORADÔME

The association *Exploradôme* is organising an innovative educational project to teach people about science through experiments (hands-on manipulation and understanding of phenomena) and extra-curricular activities. In this way, it encourages young people to take an interest in the sciences and contributes toward sustaining the scientific professions. The Renault Group will support it by providing a vehicle for the transportation of its teaching materials to different schools.

To learn more: www.exploradome.fr



SPONSORSHIP



SAUVEGARDE DE L'ENFANT, DE L'ADOLESCENT ET DE L'ADULTE EN YVELINES

The association *Sauvegarde de l'Enfant, de l'Adolescent et de l'Adulte en Yvelines* is working with the General Council of Yvelines to organise a social driving school project. Renault is contributing by providing a car for the driving school so that disadvantaged people can obtain a driving licence.

To learn more

www.sauvegarde-yvelines.org/09_mentionslegales.html

greater interaction between the public and people with disability. The Renault Group decided to provide financial aid to enable the association to execute this horse riding project.

To learn more: www.fondation-amisdelatelier.org/etablissements/foyer-de-bougigny



FONDATION DES AMIS DE L'ATELIER
Au service des enfants et adultes en situation de handicap

BOUGLIGNY HOME FOR THE DISABLED OF THE AMIS DE L'ATELIER FOUNDATION

The Bougigny Home for the Disabled of the *Amis de l'Atelier* foundation is executing a project to help people with mental and psychological disability. Its project involves making horse riding accessible for all through

local partners such as schools, leisure clubs, disability centres for children and adults, social organisations and associations. The open nature of the project will enable



L'ANIMATEUR, C'EST MOI

L'animateur, c'est moi is an association of 14 centres that provides support for both disabled and non-disabled children. The students who founded the association asked the Renault Group for help so they could produce an animated film with children from the network in order to raise awareness among the general public regarding their disabilities. It is an original way of approaching the problem of disability that caught the attention of the Group.

To learn more: proarti.fr/fr/project/soutenir/681

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