




DACIA
SIMPLY
SUCCESSFUL



 The All-New Duster, already launched and already a success with customers, was designed, tested and produced in Romania.

For 50 years, the men and women of Dacia and Groupe Renault have been contributing to this success and building the company of the future through their skills, commitment and teamwork.

They passionately strive to produce quality, attractive, and affordable Dacia vehicles. Today, this range, which is designed and produced in Romania, is a pillar of Groupe Renault's strategic plan, Drive the Future.



GLOBAL ACCESS A INNOVATIVE APPROACH TO THE AUTOMOBILE

The Global Access program of Groupe Renault is all about bringing motorists reliable, modern and affordable cars. Launched in 2004 with Logan, the program charts new territory in the automotive industry by rethinking vehicle design. Groupe Renault has acquired unique expertise over the last 15 years, further boosted by the launches of Kaptur in Russia and Kwid in India and South America. The Global Access program is a key pillar in Groupe Renault's international expansion strategy, with a vehicle range that will continue to be developed and a sales objective of two million vehicles a year by 2022.

10 PLANTS FOR THE GLOBAL ACCESS RANGE





50 DACIA

44 sales markets



Dacia Duster,
a true success story since 2011
with sales of over 1 million units
worldwide



5 million
vehicles sold since the brand's
renewal in 2004

A range
of **6**
vehicles

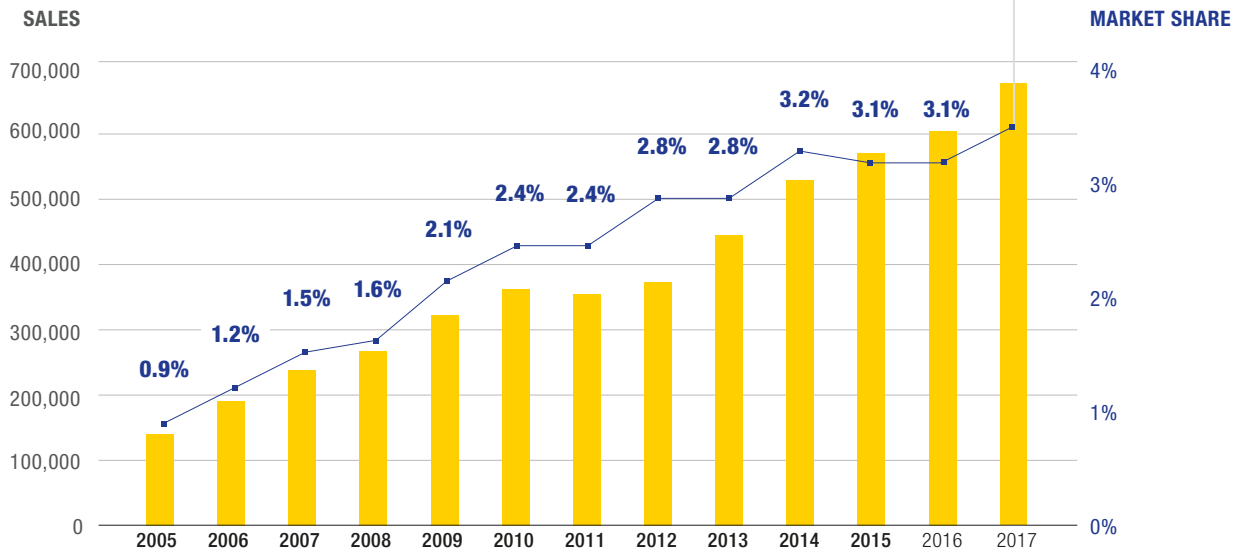
And nearly

5 million
fans on Facebook



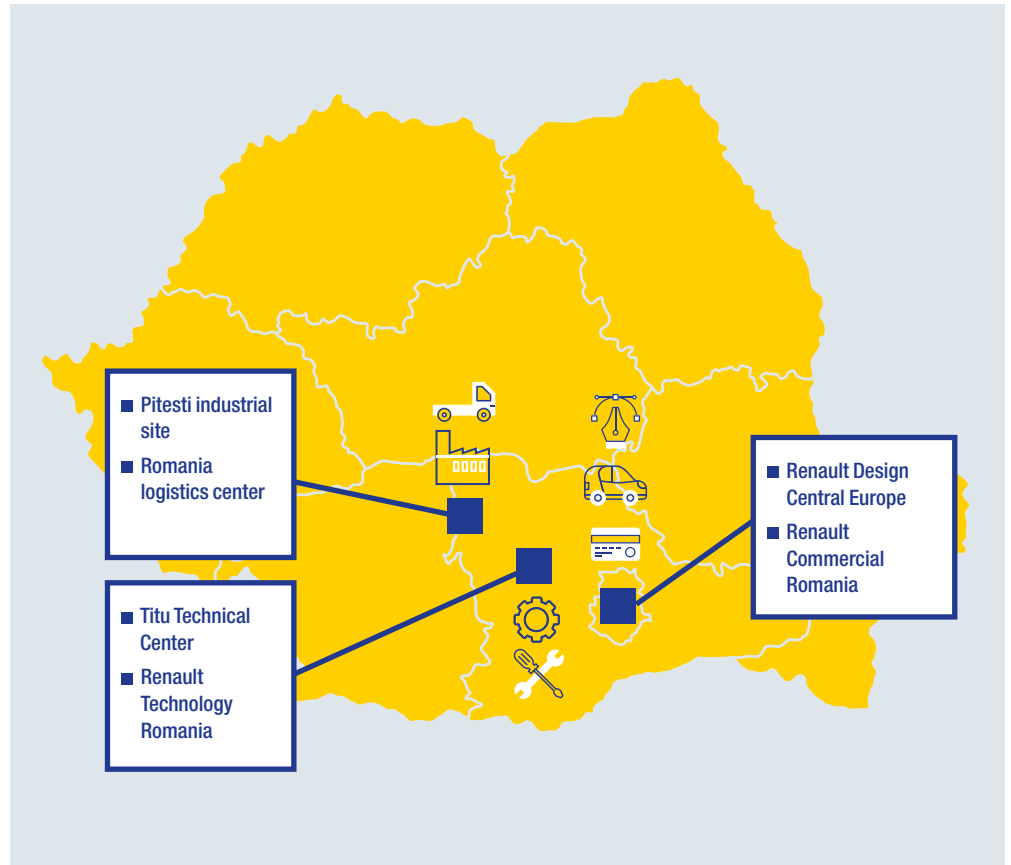
Sandero,
the number-one car in sales
to consumers in Europe in 2017

CONTINUOUS GROWTH IN DACIA SALES

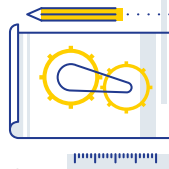


GROUPE RENAULT IN ROMANIA, KEY FIGURES

- Contribution of **3%** of Romanian GDP (Groupe Renault the no. 1 contributor to Romania's GDP)
- **8%** of Romania's exports (Groupe Renault Romania's no. 1 exporter)
- **37.2%** market share for the group in Romania and 29% market share for Dacia (Dacia the leading brand in Romania)
- **108** points of sale
- **1,500** suppliers
- **17,719** employees



THE ART OF VEHICLE DESIGN



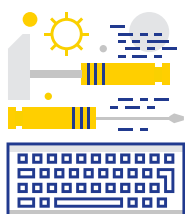
RENAULT DESIGN CENTRAL EUROPE

Renault Design Central Europe is one of the group's six design centers, the others being located in France, Brazil, South Korea, India and Russia.

- It contributes to the design of all Groupe Renault models
- It is a key center for the industrialization of the design of the Global Access range.

RENAULT TECHNOLOGY ROMANIA

This center aims to design and develop vehicles, engines and gear boxes.



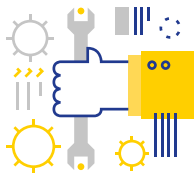
TITU TECHNICAL CENTER

This is Groupe Renault's number-two test center worldwide.

- It comprises some ten test benches and rooms (including a semi-anechoic chamber, solar simulator, infrared cabin and rain cabin).
- 10 types of track, with a total 32 km for vehicle tests in real-life conditions (ford crossing, dust tunnels, etc.).



A MODERN AND FUTURE-LOOKING PRODUCTION BASE



PITESTI SITE

The Pitesti industrial site is composed of a bodywork-assembly unit, a powertrain unit and an international logistics center.

DACIA VEHICLE PLANT

A vehicle comes off the production line every 54 seconds.

- Models produced: Logan, Logan MCV, Sandero, Duster, Symbol

- Production in 2017: 313,883 units
- On average, 5,000 weld spots, 15 kg of mastic and 4 kg of paint are used for each vehicle
- 1,100 metric tons of sheet metal used every day.
- 93% exports
- Model: TCe 90 PF and 1.6 MPI petrol engines
- Production in 2017: 509,655 engines, 505,621 gearboxes and 1,271,000 chassis

DACIA POWERTRAIN AND CHASSIS PLANT

New line for flexible and respectful of the environment

ALUMINUM FOUNDRY

The group's largest aluminum foundry

- Production in 2017: 25,525 tonnes of aluminum



STRUCTURING SERVICES



ROMANIA INTERNATIONAL LOGISTICS CENTER

Vehicle and parts shipment center

- 570 trucks and some 15 trains transport vehicles every week.
- 2,928,488 m³ of parts shipped



RENAULT COMMERCIAL ROMANIA

- 108 points of sale
- 55,554 group vehicles sold in Romania in 2017
- Logan sedan: the top-selling model in Romania

RENAULT CREDIT INTERNATIONAL

- Renault Credit International provides financing solutions to Dacia, Renault and Nissan customers in Romania.
- In 2017, RCI financed 23.6% of the group's sales in Romania.



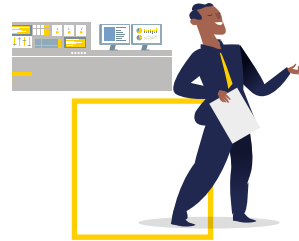
ROLLING OUT THE PLANT OF THE FUTURE IN ROMANIA

In response to the radical changes in the automotive sector, including connected vehicles and customization, Groupe Renault is digitizing its manufacturing system to meet new automotive challenges, ensure the complete reliability of its production, and make day-to-day work easier for its employees.



+ CUSTOMER-CENTRIC

- More flexibility to better respond to customer requests
- Full Track&Trace: precise monitoring of each part during manufacturing to improve quality



+ HUMAN

- In 2017, the number of training hours amounted to 430,000.
- A policy on reinforcing safety and improving working conditions
- A broad range of technologies for completing the most arduous tasks, including collaborative robots and a skilllet platform



+ CONNECTED

- Over 220 servers under management, 2,500 km of IT network, and WiFi coverage of 500,000 m²
- 400 tablets by 2018
- 800 robots ensuring repetition and quality with operational precision
- Preventive maintenance: over 100 presses and machining centers will be connected by end-2019.
- Pilot plant for parcel tracking with GPS beacons
- 118 automatic guided vehicles (AGVs) covering 31.5 km a day to enhance production flows and increase employee safety

