

ACTION #4

Increase the rate of use of vehicles by at least 20% through shared mobility

WHY?

A personal car is actually in use only 10% of the time. Meanwhile, it loses half its value in just three years. With this knowledge, some users are seeking to reduce the overall cost of their travel and turning to new mobility solutions. One of these is shared mobility, which optimizes the use of a car and reduces the number of vehicles in circulation, as well as their environmental impact.

HOW?

The launch of the Mobilize brand for new shared mobility and energy supply services in 2021. It will feature four brand-specific electric models by 2025: two for car-sharing, one for ride-hailing and one for the "last mile"*.

MOBILITY SERVICES

➤ Deploy flexible services for transporting goods and people (car-sharing, ride-hailing, last-mile delivery* and on-demand transport).

FINANCING SOLUTIONS

➤ Facilitate access to new forms of mobility by offering dedicated financial services, such as leasing and pay per use.

MAINTENANCE AND RECYCLING SERVICES

➤ Extend the lives of vehicles and batteries and expand second-life use.

ENERGY ECOSYSTEM

➤ Facilitate access to charging infrastructure, smart charging, energy storage and battery life cycle management.

AND BEYOND

EZ-1

This purpose-designed vehicle for shared mobility will be made with 50% recycled materials and be 95% recyclable itself.

25%

of GHG emissions from road transport are generated in the last mile*. Developing all-electric vehicles to transport goods will ensure compliance in low emissions urban areas.