

The "ZEN 2050" report by the EpE* nonprofit shows that carbon neutrality is compatible with strong economic growth.

TOGETHER WITH PUBLIC AUTHORITIES, PEERS AND CITIZENS

Staying on the trajectory of limiting global warming to 1.5°C means converging regulatory frameworks, individual behaviors and technological solutions.

TOGETHER WITH THE EUROPEAN UNION

The Green Deal announced in December 2019 aims to make Europe a climate-neutral bloc by 2050, by mobilizing a massive investment plan and regulatory incentives. It puts a special focus on mobility, with a goal of 13 million electric vehicles on the road and 1 million public charging points by 2025. How will this be achieved? What is the timeline? Renault Group and the Public Affairs department are taking an active part in the discussions with European institutions.

TOGETHER WITH PROFESSIONAL AND TRADE ASSOCIATIONS

◆ The CCFA (Comité des Constructeurs Français d'Automobiles) and the PFA (Plateforme Automobile) represent the automotive industry in its dialogue with French and European legislators. The PFA shares industry research, presents a common position and develops potential trajectories.

• SCORELCA is a collective research initiative by major French industrial groups including Renault Group to promote and organize life cycle analysis research and quantify the environmental impact of new climate solutions.

◆ The European Platform for Electro-mobility has over 40 members, including transportation and energy players, professional associations and NGOs. Their shared objective is to decarbonize the transportation sector by increasing the share of electrified mobility and deploying charging infrastructure. ◆ The GBA (Global Battery Alliance) is a coalition of 70 leading industry players such as Renault Group, public institutions, international organizations, NGOs and academics. It aims to establish a sustainable battery value chain and develop a battery passport as a solution to enable data traceability and resource efficiency across the battery life cycle.

TOGETHER WITH CITIZENS

Consumer-citizen behavior is central to the construction of possible and desirable futures. But consumer-citizens do not all have the same expectations or motivations with respect to climate change. According to the ZEN 2050 report published by EpE* in partnership with 27 companies from all industries, the desire to live in a healthier, more environmentally friendly world combined with an easier access to low-carbon infrastructure, products and services will ultimately result in an overall transformation of mobility, housing and consumption behaviors, accompanied by a significant decline in household CO2 emissions. —



In 2019, the PFA and the Bipe-BDO research firm published a joint market forecast study on the light vehicle market in Europe, per type of powertrain, from 2018 to 2035. It focused in particular on new powertrains: electric, fuel cell, natural gas and LPG.

*Entreprises pour l'Environnement